

# KATWONG

2583 Oak Village Place | Marietta, Georgia 30062 | 770.597.7069 | katherineewong@gmail.com | www.katwong.com

## CAREER OBJECTIVE

To obtain a challenging position in the design field where specialized education and experience are valuable to an employer in pursuit of success while allowing for the opportunity of long-term security and personal growth.

## EDUCATION

- 2007 BFA University of Georgia, Graphic Design, Athens, Georgia, GPA 3.77
- 2007 University of Georgia Study Abroad, Studio Art, Cuba
- 2006 University of Georgia Study Abroad, Studio Art, Costa Rica

## SOFTWARE SKILL SET

Adobe Acrobat Distiller	Adobe Flash (working knowledge)	html (working knowledge)
Adobe Acrobat Professional	Adobe Illustrator	Microsoft Office
Adobe After Effects (working knowledge)	Adobe InDesign	QuarkXpress
Adobe Dreamweaver	Adobe Photoshop	

## EMPLOYMENT HISTORY

- 2010–present **Art Director, Lionheart Publishing**, Marietta, Georgia  
Serve as lead designer for various publications including *AKFCF Quarterly*, *Analytics*, and *Masonry Design*. Create html and print design templates for editorial and collateral pieces. Load and format editorial and marketing content into the templates. Interact with the president, marketing manager and sales team of the company to produce publication designs and promotional materials, including email blasts, media planners, direct mailers, brochures and advertisements.
- 2007–2010 **Graphic Designer, Lionheart Publishing**, Marietta, Georgia  
Served as supporting designer for *AKFCF Quarterly*, *Masonry Design*, *Paso Fino Horse World* and *Real Estate Business*. Assisted the senior art director in the production of magazines, media planners, direct mailers, brochures, advertisements and promotional pieces. Assisted the online manager in creating html design templates for email blasts.
- 2007 **Graphic Designer, Red and Black**, Athens, Georgia  
Designed advertisements and layouts for the daily newspaper. Collaborated with the production manager, and account executives to create collateral materials, including direct mailers, flyers and advertisements. Clients list includes the University of Georgia, Georgia Theatre, Wild Wing Cafe, Moe's Southwest Grill, Willy's Mexicana Grille, bob (SALON), the Melting Point, Masada, River Walk Townhomes and Tasty World.
- 2006 **Product Design Intern, burton+BURTON**, Bogart, Georgia  
Executed projects end to end, from brainstorming creative brand identity concepts, sketching up product mocks, presenting ideas to the art department and corporate executives, completing product designs, photographing inventory and editing images to use in designs.

## FREELANCE WORK

- 2009 Damn Writer's Block, designed brand identity and logo
- 2009 Southern Classic Scapes, designed Web site layout
- 2008 Om Navon, designed promotional materials and Web site designs
- 2008 Celan Hardman, designed Web site
- 2007 Nittany, designed children's book layout
- 2006 VANI, designed brand identity and logo

## AFFILIATIONS

- 2007–present AIGA Atlanta Chapter

## ACHIEVEMENTS & AWARDS

- 2008 Warren Miller's DESIGN a BOARD competition, first runner-up
- 2003–07 Dean's List, University of Georgia
- 2003–07 HOPE Scholarship
- 2007 Students Abroad with Regents Support (STARS) Scholarship
- 2007 Franklin College Study Abroad Scholarship
- 2006 Katherine Murphy Scholarship