

KATWONG

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CAREER OBJECTIVE

To obtain a challenging position in the design field where specialized education and experience are valuable to an employer in pursuit of success while allowing for the opportunity of long-term security and personal growth.

EDUCATION

2007 BFA University of Georgia, Graphic Design, Athens, Georgia
2007 University of Georgia Study Abroad, Studio Art, Cuba
2006 University of Georgia Study Abroad, Studio Art, Costa Rica

SOFTWARE SKILL SET

Adobe Acrobat Distiller	Adobe Flash (working knowledge)	html (working knowledge)
Adobe Acrobat Professional	Adobe Illustrator	Microsoft Office
Adobe After Effects (working knowledge)	Adobe InDesign	QuarkXpress
Adobe Dreamweaver	Adobe Photoshop	

EMPLOYMENT HISTORY

2011–present **Graphic Design Instructor, Duke TIP at UGA**, Athens, Georgia
Teach academically gifted students design programs such as Adobe Photoshop and Adobe Illustrator to support their development in the field of Graphic Design. Form a class structure and lessons that best fit the learning capacity of advanced students to grasp knowledge of typography, color, layout and design.

2010–present **Senior Graphic Design Specialist, Allianz Life – GamePlan Financial**, Woodstock, Georgia
Serve as designer of an in-house creative team developing internal and external materials. Devise strategic and innovative designs for branding, packaging and communication pieces. Assist the team and agents in designing visionary concepts and executions for direct mail, advertising, marketing and campaigns.

2010 **Art Director, Lionheart Publishing**, Marietta, Georgia
Performed as lead designer for various publications including *AKFCF Quarterly*, *Analytics*, and *Masonry Design*. Created html and print design templates for editorial and collateral pieces. Loaded and formatted editorial and marketing content into the templates. Interacted with the president, marketing manager and sales team to produce publication designs, e-mail blasts, media kits, direct mailers, brochures and advertisements.

2007–2010 **Graphic Designer, Lionheart Publishing**, Marietta, Georgia
Supported in the designs of *AKFCF Quarterly*, *Masonry Design*, *Paso Fino Horse World* and *Real Estate Business*. Assisted the senior art director in the production of magazines, media planners, direct mailers, brochures, advertisements and promotional pieces. Assisted the online manager in creating html design templates for e-mail blasts.

2007 **Graphic Designer, Red and Black**, Athens, Georgia
Designed advertisements and layouts for the daily newspaper. Collaborated with the production manager, and account executives to create collateral materials, including direct mailers, flyers and advertisements. Clients list includes the University of Georgia, Georgia Theatre, Wild Wing Cafe, Moe's Southwest Grill, Willy's Mexicana Grille, bob (SALON), the Melting Point, Masada, River Walk Townhomes and Tasty World.

FREELANCE WORK

2011 Weathers Calls, designed brand identity and logo
2010 Value Enhancement Partners, designed logo
2009 Damn Writer's Block, designed brand identity and logo
2009 Southern Classic Scapes, designed Web site layout
2008 Om Navon, designed promotional materials and Web site designs

AFFILIATIONS

2007–present AIGA Atlanta Chapter

ACHIEVEMENTS & AWARDS

2008 Warren Miller's DESIGN a BOARD competition, first runner-up
2003–07 Dean's List, University of Georgia
2003–07 HOPE Scholarship